



**20
25** | **BEER
PROGRAM**

OCTOBER 2025



Fresh as it Gets

Farm TO KETTLE

6.7 %ABV

67 IBU

**A FARM-TO-KETTLE IPA
BREWED WITH FRESH SIMCOE HOPS**

The image shows a can of 'Fresh as it Gets' Farm-to-Kettle IPA. The can is white with green accents and features the Mother Earth Brew Co. logo. It is set against a background of a field of bright green hops under warm, golden light. The text 'Fresh as it Gets' is in a large, stylized green font on the left, and 'Farm TO KETTLE' is in a white script font on the right. Two white circles on the right contain the stats '6.7 %ABV' and '67 IBU'. At the bottom, a white banner contains the text 'A FARM-TO-KETTLE IPA BREWED WITH FRESH SIMCOE HOPS'.

**5% ABV
18 IBU**

CALL SCREAMIN'

**PUMPKIN VANILLA
CREAM ALE**

The image features a can of 'Call Screamin' Pumpkin Vanilla Cream Ale' and a glass of the beer. The can has a red and black design with a cartoon illustration of a blue VW bus with a jack-o'-lantern on its roof. The text 'CALL SCREAMIN'' is in a large, jagged, black font, and 'PUMPKIN VANILLA CREAM ALE' is in a smaller, similar font below it. The background is a warm orange with a large yellow sun and black silhouettes of trees. The text '5% ABV 18 IBU' is in the top left corner. The glass is filled with a golden beer topped with a thick white head of foam.



YEAR-ROUND FAVORITES



CALI CREAMIN'

VANILLA CREAM ALE • 5.0% ABV

Our flagship offering is golden to pale in color, with low bitterness, medium body, and a white head. This Cream Ale has redefined the category.

AVAILABLE ON NITRO.

CALI CREAMIN' CREAMSICLE

ORANGE VANILLA CREAM ALE • 5.0% ABV

Using our flagship ale as a base, we put an even more nostalgic twist on our style-defining brew. Features hints of vanilla and a distinct citrus cream flavor that finishes slightly sweeter than its Cream Ale counterpart.

CONTAINS LACTOSE.



ALL-PURPOSE PILSNER

PILSNER • 5.0% ABV

Honoring German brewing traditions through the use of Bavarian noble hops and traditional German yeast. The overall impression is a dry, crushable beer but with more hop character than you'll find in similar North-American styles.

TIERRA MADRE

MEXICAN-STYLE LAGER • 4.5% ABV

Thirst-quenching, crisp & snappy are all adjectives that come to mind when drinking this fresh, light Mexican-style lager. A beer for all reasons.



BOO KOO

INDIA PALE ALE • 6.5% ABV

In a sea of offerings, our Mosaic IPA stands out as one of the finest examples of a West Coast-style beer. Bursting with flavor and aroma, finished dry.

ASCENT

WEST COAST-STYLE IPA • 7.0% ABV

Featuring a rock star lineup of Nelson, Strata, Mosaic and Idaho 7 hops, Ascent impresses with a light malt bill of just Pale 2 Row, Pilsner, and Dextrin malt. Light-bodied and a dry, dank finish.



MILK TRUCK

LATTE STOUT • 5.8% ABV

With a marshmallow softness, we use specially chosen roasted malts to impart a non-astringent darkness that laces the glass and your mouth from first sip.



A ROTATING HAZY IPA SERIES

AVAILABLE IN 16 OZ CANS & DRAFT

PROJECT-X showcases unique labels created by independent artists that have been translated from their original media, be it canvas, street art, or even sculpture.

Teaming up with artists to spawn inspired works that tie into each beer's namesake, we have adopted a distinctive concept that shifts the focus from just the liquid in the can, to a sensory experience that makes a piece of aluminum not just a thing of beauty, but a true work of art both inside and out.



OUT NOW!

Mystical Misfit
Hazy IPA



*Can images are examples and do not represent current or future products



ANNUAL AVAILABILITY



OKTOBERFEST

GERMAN-STYLE LAGER / 5.0%

Featuring authentic German Pilsner, Vienna, and Munich malts that produce strong honey, and toasted bread flavors.



CALI SCREAMIN'

PUMPKIN VANILLA CREAM ALE / 5.0%

Featuring pumpkin, vanilla and traditional baking spices that create a terrifyingly tasty twist on our category-defining brew.



FRESH AS IT GETS

FRESH HOP IPA / 6.7%

Featuring locally grown hops, harvested just miles from the brewery, this is literally a farm-to-kettle IPA.



BIG MOTHER

TRIPLE IPA / 10.5%

Our Anniversary Ale, and a BIG one at that. At over 10%, with an intense but balanced tropical hop character.



SIN TAX

IMPERIAL STOUT / 8.1%

Featuring Peanut Butter with notes of toffee and caramel flavors, finishing with a dry molasses character.



12-PACK OFFERINGS



EXCLUSIVELY IN THE
CALI COMBO PACK



2025 RELEASE CALENDAR

YEAR-ROUND FAVORITES

		12 OZ	16 OZ	19.2 OZ	1/6 BBL	1/2 BBL	PACKS
CALI CREAMIN'	VANILLA CREAM ALE - 5.0% ABV	★		★	★	★	★
NITRO CALI CREAMIN'	VANILLA CREAM ALE - 5.0% ABV		★		★	★	
CALI CREAMIN' CREAMSICLE	ORANGE VANILLA CREAM ALE - 5.0% ABV	★			★	★	
ALL-PURPOSE PILSNER	PILSNER - 5.0% ABV	★			★	★	
TIERRA MADRE	MEXICAN STYLE LAGER - 4.5% ABV	★			★	★	★
BOO KOO	INDIA PALE ALE - 6.5% ABV	★			★	★	★
ASCENT	WEST COAST-STYLE IPA - 7.0% ABV		★		★	★	
MILK TRUCK	LATTE STOUT - 5.8% ABV	★			★	★	

*Beer programs subject to change.

PROJECT-X SERIES

AVAILABLE IN:



JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
COSMIC DISSONANCE HAZY IPA		FREE FALL HAZY IPA		BLENDED REALITY HAZY IPA		RENAISSANCE HAZY IPA		MYSTICAL MISFIT HAZY IPA		MOTOR SKILLS HAZY IPA	

LIMITED RELEASES

AVAILABLE IN:



JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
		BIG MOTHER TRIPLE IPA			COLLABORATION STYLE IPA		OKTOBERFEST GERMAN LAGER CALI CREAMIN' PUMPKIN VANILLA CREAM ALE		FRESH AS IT GETS FRESH HOP IPA		SIN TAX PEANUT BUTTER IMPERIAL STOUT